

HEWIDAR HASSO HONOURS BUSINESS STUDENT

PROFILE

As a motivated Honours Business student at Hanze UAS Groningen, I thrive at using my academic strength, technological know-how, and multilingualism to have a big influence. I have a great background in customer service and exhibit great emotional intelligence, adaptability, and a dedication to quality. My involvement in a comprehensive AI mentoring program serves as more evidence of my commitment to continuous learning and the use of advanced technologies.

EXPERIENCE

Partnerships and Channel Development Intern - Aircall, Paris

- January 2025 July 2025
- Recruited and onboarded strategic Channel and Integration partners as part of the "Aircall Partner Collective," supporting expansion across DACH & BENELUX
- Enabled partners through training sessions, certification programs, and demo environments using Aircall's Learning Lab and partner tech stack.
- Collaborated cross-functionally with Sales, Customer Success, and Marketing to activate co-selling motions and align on GTM strategies

Gameday Operations Assistant (Volunteer), Paris Musketeers

- European League of Football (ELF) | 2025 present
- Supported the execution of gameday operations, including venue preparation, vendor coordination, and field setup to ensure seamless pre-game logistics.
- Assisted with managing access control, team logistics, and fan engagement activities during live games, ensuring a professional and smooth spectator experience.
- Coordinated post-game breakdown and debrief, including equipment inventory, media team assistance.
- Collaborated closely with team staff, security, and third-party partners to deliver efficient, high-energy gameday environments aligned with league expectations.

Business growth Strategist, mydoobe

2024

- Involved in planning mydoobe's pre launch campaign and analyzing its results to enhance marketing strategies.
- Identifying potential Investors and partners, coordinating meetings, and working towards securing investments.

Sustainable Housing Project Consultant, Ghana

The Pure Living Project | Sep. 2023 - Jan. 2024

- Conducted market research, material analysis, and economic impact studies to support sustainable housing objectives
- Developing actionable recommendations to meet sustainability goals effectively, aligning with local and global standards

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SKILLS

- Project & Team Management
- Stress resilient
- Problem Solving
- Leadership & Accountability
- Prompt Engineering
- Reliable
- Critical Thinking
- Effective Communication

EDUCATION

Hanze Honours talent programme Hanze UAS, Groningen

- additional 30 ETC
- exclusive to the top 5% of students
- 2023 2026

Bachelor of International Business Management Hanze UAS, Groningen

- Hunze UAS, Groning
- 2022 2026

Exchange programme

National Chengchi University, Taipei

- 2024 2025
- GPA 3.91

STRENGHTS

- Organised & Independent
- Fast Learner
- International experience
- Analytical thinker

LANGUAGES

- German (Native)
- Kurdish (Native)
- English (Fluent)
- Spanish (Intermediate)

Executive Assistant & Researcher, Groningen

2024

- Transcribed and analyzed qualitative interviews, delivering accurate and actionable insights to support research objectives.
- Applied advanced coding software to systematically organize data, contributing to the development of comprehensive study findings.
- Ensured secure management of coded datasets, maintaining strict adherence to ethical research and data protection standards.

Honours Talent Programme

2022 - present

- Exclusive program for the top 5% of students, emphasizing strategic thinking and innovative problem solving
- Focused on developing skills in project management, business strategy, and intercultural communication through high-level projects and additionals lectures, seminars, and workshops.

EXTRACURRICULAR

GenAl & ChatGPT Mentoring

With a focus on societal effects, prompt engineering, improving organizational communication, problem-solving, coding, managing databases, and programming language models like ChatGPT, this course gave me an in-depth knowledge of Al. In addition, I acquired real-world expertise through mentor-led client projects.